dyson



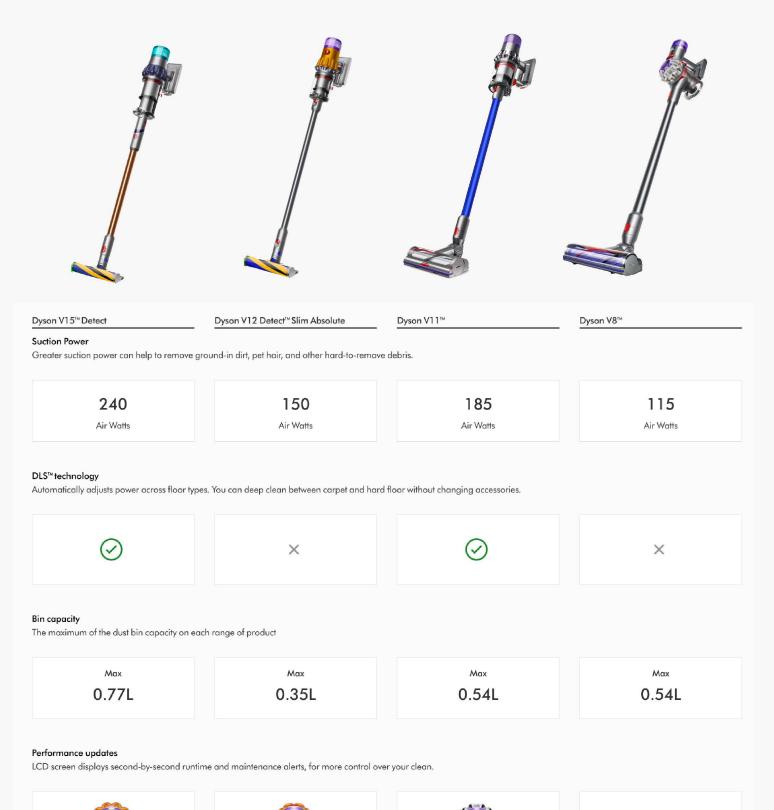
## Range guide

January 2023

## dyson

## Discover Dyson cord-free vacuum cleaners

Your help for a cleaner, healthier home



X

Dyson V15<sup>™</sup>Detect

Dyson V12 Detect<sup>™</sup> Slim Absolute

Dyson V11™

Dyson V8™

#### Laser reveals hidden dust

A precisely-angled laser makes invisible dust visible on hard floors – so you don't miss anything.

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#### Piezo sensor

Piezo sensor continuously sizes and counts dust particles.

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#### Proof of a deep clean

LCD screen shows scientific proof of a deep clean.

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#### Weight

All Dyson cordless vacuums are engineered to be light yet powerful.

2.74	2.2	2.9	2.6
kg	kg	kg	kg

#### Hygienic bin emptying

The 'point and shoot' mechanism hygienically ejects dust and debris deep into your bin, in one action - so there's no need to touch the dirt.



#### Run time

Choose increased run time where longer, deep cleans are necessary. Or shorter run time when cleaning needs are less intensive.

<b>60</b> minutes	<b>60</b> minutes	<b>60</b> minutes	40 minutes
n the box			
igital Motorbar™ cleaner head luminated cleaner head Vall dok™ ombination tool uilt-in dusting and crevice tool xtension Hose lair screw tool cratch-free dusting brush wkward gap tool harger	Laser Slim Fluffy™ cleaner head Direct Drive Cleaner Head Hair Screw Tool Combi Tool Crevice Tool Reach Under Tool Wand Clip Wall Dock Charger	Nickel torque drive Soft roller cleaner head Crevice tool Combination tool Mini motorised tool Mattress tool Mini soft dusting brush Up-top adapter Extension Hose Wand Storage clip	Motorbar™ cleaner head Soft Roller Cleaner Head Mini motorized tool Combination tool Crevice tool Low-reach adaptor Charger Docking station

## dyson



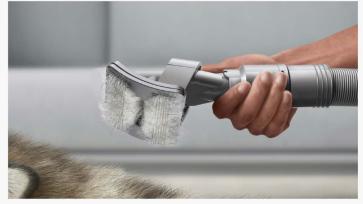
## Pet grooming kit

- Dyson-engineered accessories to groom medium and long haired pets.
- Captures loose hair as you brush your pet. Flexible bristles self-clean in an instant. For medium and long haired pets.
- Kit includes pet groom tool, extension hose and quick-release adaptor.

## Groom. Suck. Gone.



**Sound engineering** Dyson's Pet groom tool is acoustically engineered to keep things more peaceful for your pet.



**For medium and long haired pets** You can use the Pet groom tool on any pets you already groom using a standard slicker brush.



**Self-cleaning** Release your thumb to retract the bristles. The vacuum sucks tangled hair straight into the bin.

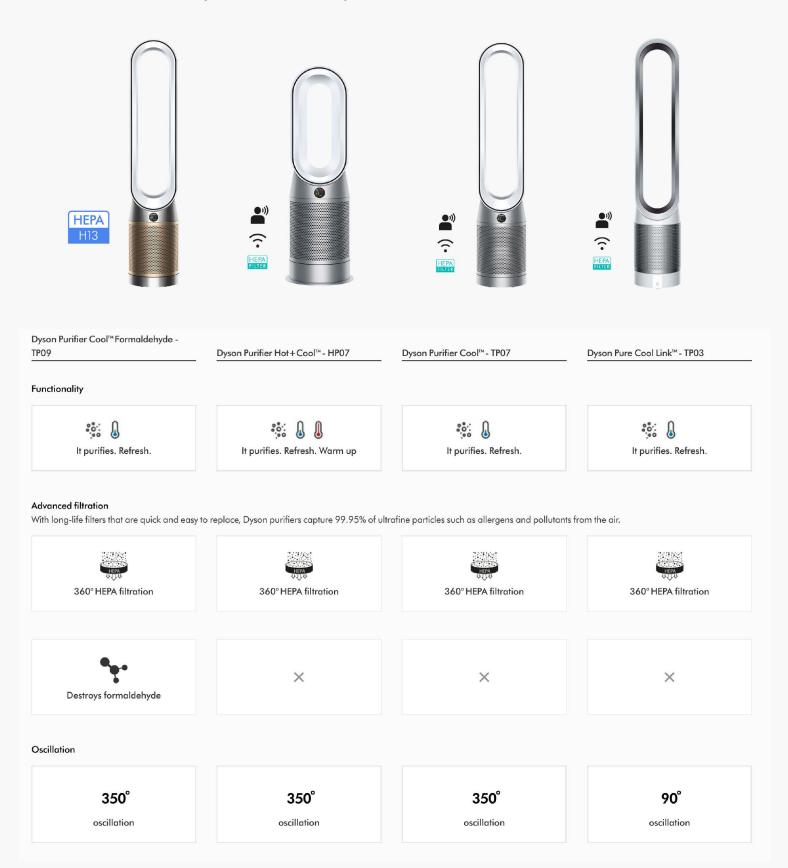


**Angled bristles** 364 slicker bristles angled at 35° flex to an upright position as you brush, penetrating deep to grab loose hairs.

## dyson

## **Discover Dyson Air Purifiers**

Captures 99.95% of pollutants as small as 0.1 microns



#### Backward airflow projection



#### LCD screen

The LCD screen shows the indoor air quality index, if applicable connects to the MyDyson ™ app for complete control at your fingertips. Compatible with Siri (iOS Apple) and Wi-Fi.

	(q)		×
imensions and weight			
Width: 177 mm	Width: 248 mm	Width: 177 mm	Width: 110 mm
Height: 1050 mm	Height: 764 mm	Height: 1050 mm	Height: 1022 mm
Length: 220 mm	Length: 248 mm	Length: 220 mm	Length: 196 mm
Weight: 4.86kg	Weight: 5.69kg	Weight: 4.99kg	Weight: 3.72kg
Vhole machine HEPA H-13 certifi	ed		
$\odot$	$\bigcirc$	$\odot$	×
yson Access performance data, set	t schedules and more with the MyDyson™ app. Control	Ē	Π
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## dyson

## Discover Dyson Hair care technology

Protect against extreme heat damage. With more focus on control and less reliance on heat.



## dyson airwrap

### Curl. Shape. Smooth and hide flyaways. With no extreme heat.

- Attracts and wraps hair. Styling with air, not extreme heat.
- Includes 6 styling attachments.
- Engineered for multiple hair types.

### **Includes 6 Styling Attachments**

- Coanda smoothing dryer
- •30mm long Airwrap<sup>™</sup>barrel
- •40mm long Airwrap<sup>™</sup>barrel
- Soft smoothing brush
- Firm smoothing brush
- Round volumising brush



## dyson corrale

### Half the hair damage.<sup>1</sup> Cordless. Smooth, shiny results.

- Engineered to create a range of styles.
- Enhanced styling with 50% less heat damage.
- Cordfree. Style without the hassle of a cord.

### In the box

Charging dock

Heat-resistant travel pouch

Magnetic 360° charging cable

## dyson supersonic

## Designed for fast drying with no extreme heat

- Powered by the Dyson digital motor V9.
- Includes 5 magnetic styling tools.
- Including the new Flyaway attachment.

### In the box

Flyaway attachment Smoothing nozzle Styling concentrator Diffuser Gentle air attachment

### Complimentary accessories

Presentation case Paddle brush Detangling comb





## **Smarter Decor**

4	Shared Features
6	Nanoleaf Lines
7	Introduction
8	Use Cases
9	Product SKUs
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**Product Catalogue** Table of Contents



# **Smarter Decor**





**Product Catalogue** Smarter Decor



## **Shared Features**

**Smarter Decor** 



#### **Modular Designs**

Combine panels with Connect+ in any design that matches your personal style. *Feature is only available for the Nanoleaf Shapes line.* 



#### 16M+ Colours

Create the right ambience for any occasion with your favourite colours or white colour temperature.



#### LayoutDetect™

Exclusive technology that enables intelligent colour animations based on your unique layout.



#### Screen Mirror

The colours from your screen are reflected on your panels in real time for an immersive experience. Try using Match mode for nextlevel movie nights and gaming sessions.



#### Nanoleaf Community

Share custom Scenes you create and download more from the community in the Nanoleaf App.



#### Works as Thread Border Router

Get instant reliable control of your Threadenabled devices, like Nanoleaf Essentials Bulbs and Lightstrips, with no additional hubs.



#### **Music Visualizer**

Watch your lights dance to your favourite music/sounds with the Rhythm feature.



#### Simple Setup

Attach your layout to a smooth surface with the included double-sided mounting tape.



#### **Touch Enabled Experiences**

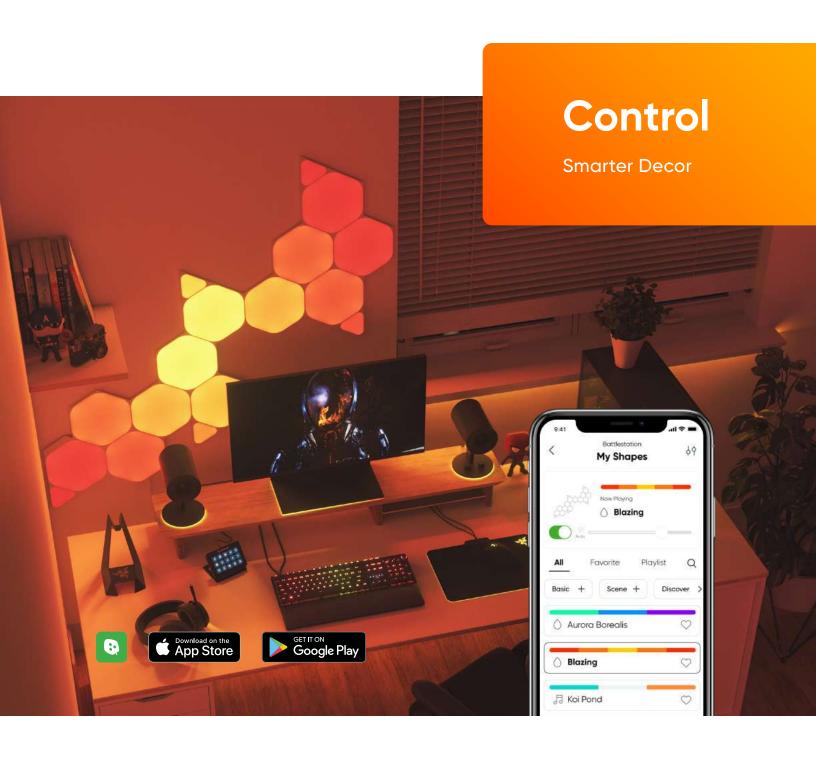
Control the lights or play touch games. Try Touch Actions to activate HomeKit devices. \*Feature is only available for the Nanoleaf Shapes & Canvas.



#### Works with Razer Chroma

Sync brilliant colour effects across all of your compatible Nanoleaf and Razer Chroma devices while you game!









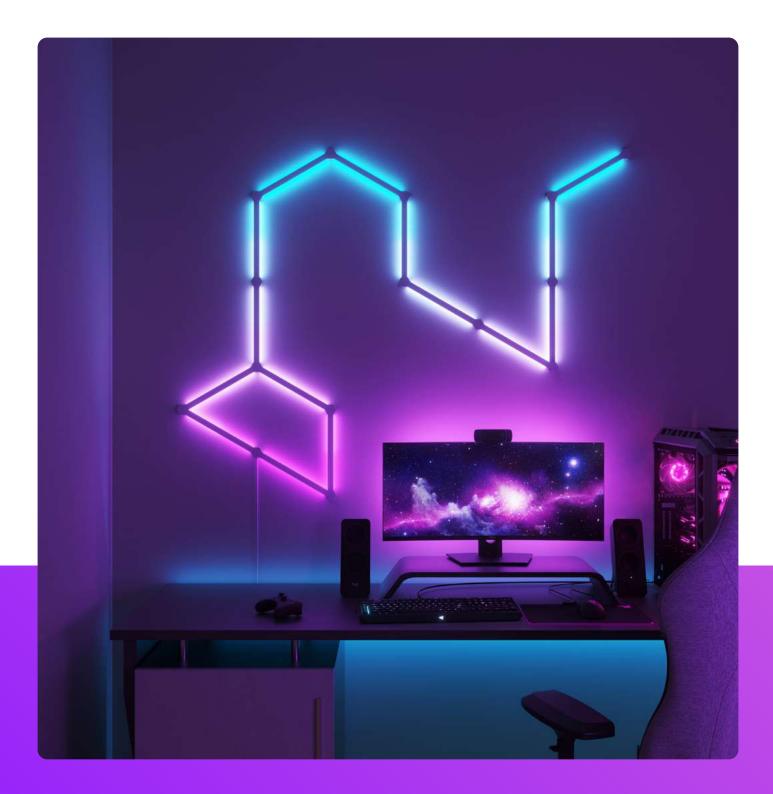












# **Nanoleaf Lines**

Modular Backlit Lighting



## Colour Outside the Lines

Nanoleaf Lines are **smart backlit LED light bars** that deliver stunning RGBW illumination in a never-before-seen modular form factor. Connect Lines together into your own personalized geometric layouts, and customize 16M+ colours and light animations to create a design piece truly unique to your space.



## **Key Features**

**Nanoleaf Lines** 





#### Backlit Modular Lighting

Design your own unique layouts for a stunning and futuristic ambient glow.



#### Dynamic Lighting Effects & 16M+ Vibrant Colours

Choose from or create unlimited colour animations with 2 vibrant colour zones per light bar. Set the perfect ambience with an intuitive colour wheel for complete customization.



#### Screen Mirror Feature

Sync with the colours from your PC screen in real time for an ultra-immersive gaming or movie watching experience.



#### **Music Visualizer**

Watch the lights react and dance to the beat of your music in real time.



#### Flexible Control

Flexible control through voice assistants (Google Assistant, AppleHomeKit, Amazon Alexa), Nanoleaf App (mobile, tablet or desktop), or manual buttons on the controller.

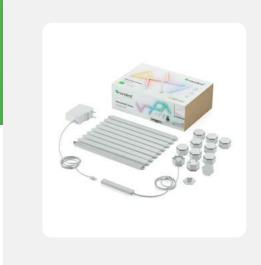


#### Simple Adhesive Setup

Mount to any smooth surface with the included double-sided Mounting Tape.



## Nanoleaf Lines



## Nanoleaf Lines

Starter Kit (9 Light Lines)

- 9x Light Lines
- **9x** Mounting Connectors for connecting Lines
- **9x** Connector Caps for Mounting Connectors
- **10x** Mounting Plates with Tape
- 1x Controller Cap
- 1x Processor & Power Connector
- 1x Power Supply (100VAC 120VAC)
- 1x Quick Start Guide



## Nanoleaf Lines

Expansion Pack (3 Light Lines)

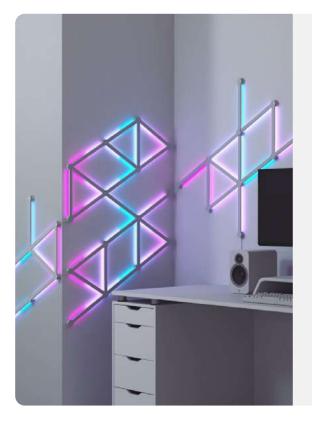
- 3x Light Lines
- **3x** Mounting Connectors for connecting Lines
- **3x** Mounting Plates with Tape
- 1x Quick Start Guide





Switch up the look to match your personal style with these snap on covers.







## **Nanoleaf Lines** Flex Connectors (3 Pack)

Break free from 2D. Bend your design around corners or onto the ceiling.



**Product Catalogue** Nanoleaf Lines

## **Product Specifications**

## Nanoleaf Lines

### General

Key Features	Music sync, 16M+ colours, Dynamic lighting effets, Screen Mirror, Thread Border Router, Voice Control
Mounting Type	Via included double-sided tape or screw mounts (screws and anchors not included)
Warranty	2 years
Usage	Indoor Only
IP Rating	IP20

#### Power

Voltage	100VAC - 240VAC
Max Power Supply Power	42W
Energy Consumption per Line	2W
Max Lines per PSU (42W)	18 Lines
Luminous Flux per Line	20 lumens
Lifetime	25,000 hours

### Control

Communication Protocol	Wi-Fi (2.4GHz b/g/n) NOTE: 5GHz networks are not compatible with any Nanoleaf products
Dimmability	Yes (via Nanoleaf App, Voice, Controller)
Compatibility	Apple HomeKit, Amazon Alexa, Google Assistant, IFTTT, Razer Chroma, Samsung SmartThings
The Nanoleaf App	Control via Nanoleaf App (Android & iOS) for mobile/ tablet or Nanoleaf Desktop App (Windows & Mac)

### Certifications

Certifications	CE/CB/UKCA/ROSH/REACH/
	TELEC/JH/SAA/KCC/UL/FCC
	IC ID/CCC/SRRC

## Dimensions

Height	Bar: 0.8 cm Connector: 2 cm
Length	Bar: 28 cm Connector: 4 cm
Depth	Bar: 2 cm Connector: 3.5 cm
Weight Per Line	38.9 g
Cable Length	4.5 m

### Colour

Colour Temperature	1200K-6500K
Colour Channel Configuration	RGBW
Max Colours	More than 16 million
Colour Zones	2 colour zones per Line
Colour Rendering Index (CRI)	>80





# **Nanoleaf Shapes**

**Smart Colour Changing Panels** 

## Discover Limitless Lighting

Create unique **Hexagon, Triangle or Mini Triangle** designs, or build a true lighting mosaic by combining shapes using Connect+. Make beautiful symmetry in any room, or get completely abstract - the choice is yours.



## Level Up Your Entertainment & Gaming



**Upgrade you battlestation,** create an immersive gaming experience using the Screen Mirror feature, or your own custom RGB Scenes.



Sync Your Lights With Screen Mirror, elevate your home decor with a captivating statement wall.



Work smarter from home, adjust panels to your ideal white lighting temperature, or download one of the productivity-boosting Scenes in the Nanoleaf App.



**Get Creative,** let your imagination run wild. Upgrade any space with your own unique layouts.



A vibe for every mood, multicoloured lighting that provides a cinematic ambience to enhance your movie night, game night, date night–any night.



Product Catalogue Nanoleaf Shapes

Nanoleaf Shapes - Hexagons





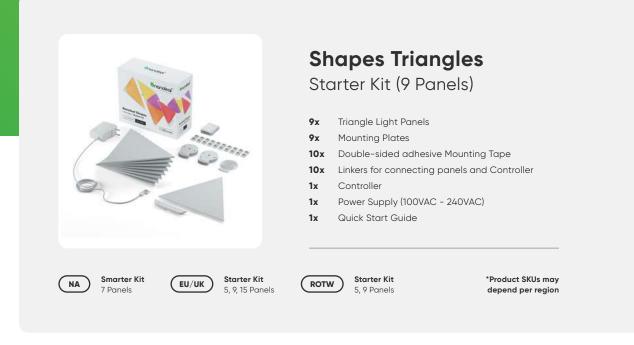
## **Shapes Hexagons** Expansion Pack (3 Panels)

- **3x** Hexaxgon Light Panels
- **3x** Mounting Plates
- 4x Double-sided adhesive Mounting Tape
- 3x Linkers for connecting panels and Controller
- 1x Quick Start Guide



**Product Catalogue** Nanoleaf Shapes

Nanoleaf Shapes - Triangles





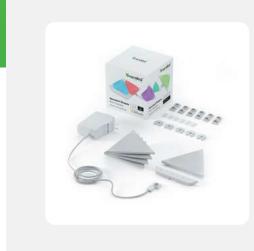
## **Shapes Triangles** Expansion Pack (3 Panels)

- **3x** Triangle Light Panels
- **3x** Mounting Plates
- 4x Double-sided adhesive Mounting Tape
- 3x Linkers for connecting panels and Controller
- 1x Quick Start Guide



**Product Catalogue** Nanoleaf Shapes

Nanoleaf Shapes - Mini Triangles



## **Shapes Mini Triangles** Starter Kit (5 Panels)

- 5x Mini Triangle Light Panels
- 5x Mounting Plates
- **6x** Double-sided adhesive Mounting Tape
- **6x** Linkers for connecting panels and Controller
- 1x Controller
- 1x Power Supply (100VAC 120VAC)
- 1x Quick Start Guide



## **Shapes Mini Triangles** Expansion Pack (10 Panels)

- **10x** Mini Triangle Light Panels
- **10x** Mounting Plates
- 11x Double-sided adhesive Mounting Tape
- 10x Linkers for connecting panels and Controller
- 1x Quick Start Guide





## **Nanoleaf Shapes**

Flex Linkers (3 Pack)

Break free from 2D. Bend your design around corners or onto the ceiling.





Nanoleaf Shapes 75W Plug-In PSU



Nanoleaf Shapes 75W In-Wall PSU



## Specifications

## Nanoleaf Shapes

### Hexagons

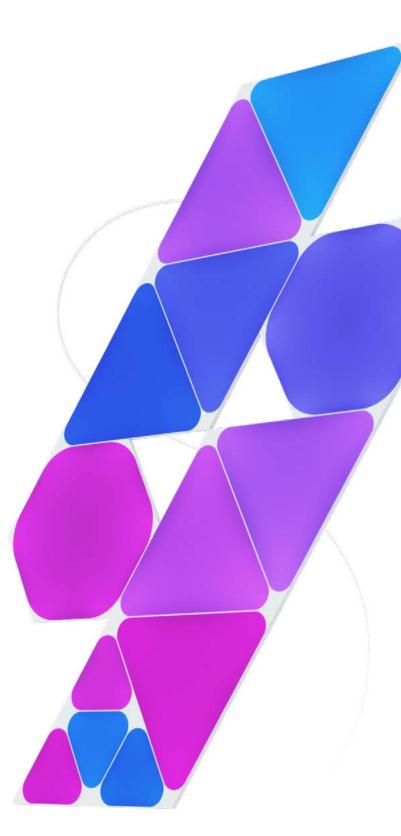
Height per Panel	20 cm
Width per Panel	23 cm
Weight per Panel	208 g
Luminous Flux per Panel	100 lumens
Energy Consumption per Panel	2 W
Max Panels per PSU (42W)	21 Hexagons

### Triangles

Height per Panel	20 cm
Width per Panel	23 cm
Weight per Panel	141 g
Luminous Flux per Panel	80 lumens
Energy Consumption per Panel	1.5 W
Max Panels per PSU (42W)	28 Triangles

### **Mini Triangles**

Height per Panel	10 cm
Width per Panel	11.5 cm
Weight per Panel	40 g
Luminous Flux per Panel	20 lumens
Energy Consumption per Panel	0.54 W
Max Panels per PSU (42W)	77 Mini Triangles





## **Shared Specifications**

## Nanoleaf Shapes

### General

Key Features	Conenct+, Touch-enabled, Music Sync, Screen Mirror
Mounting Type	Via included double-sided tape or screw mounts (screws and anchors not included)
Warranty	2 years
Usage	Indoor Only

### Dimensions

Panel Edge Thickness	0.6 cm
Panel Mounted Thickness	1 cm
PSU Cable Length	2.5 m

### Colour

Max Colours	More than 16 million
Colour Channel Configuration	RGBW
Colour Temperature	1200K - 6500K
Colour Rendering Index	80

### Power

Voltage	100 VAC - 240 VAC
Max Panels per Controller	500 panels
Lifetime	25,000 hours

### Control

Communication Protocol	Wi-Fi (2.4GHz b/g/n) NOTE: 5GHz networks are not compatible with any Nanoleaf products
Dimmability	Yes (via the Nanoleaf App, Voice Control, Touch)
Compatibility	Apple HomeKit, Amazon Alexa, Google Assistant, IFTTT, Razer Chroma, Samsung SmartThings
Controller	Turn On/Off, adjust brightness, switch or shuffle between Colour and Rhythm Scenes
The Nanoleaf App	Control via Nanoleaf App (Android & iOS) for mobile/ tablet or Nanoleaf Desktop App for PC or laptop.
Touch Gestures	Each panel can be programmed to perform a different command
Nanoleaf Remote	Control Nanoleaf panels and other HomeKit products (Sold separately)





# Nanoleaf Canvas

**Smart Colour Changing Panels** 



## Create Your Own Masterpiece

Nanoleaf Canvas are light squares that connect to and delight the senses – playing on sight, sound and touch for a lighting experience that goes beyond mere function. It's a plug and play light that makes life easier right out of the box, and transforms your home from smart to intelligent. The Canvas' special attention to aesthetics, with its edgeless illumination, makes it a standalone piece of art that is also one of the most technologically advanced smart lighting available today.



## Where Smart Meets Art



**Upgrade you battlestation,** create an immersive gaming experience using the Screen Mirror feature, or your own custom RGB Scenes.



A vibe for every mood, multicoloured lighting that provides a cinematic ambience to enhance your movie night, game night, date night—any night.



Sync Your Lights With Screen Mirror, elevate your home decor with a captivating statement wall.



Work smarter from home, adjust panels to your ideal white lighting temperature, or download one of the productivity-boosting Scenes in the Nanoleaf App.



**Get Creative,** let your imagination run wild. Upgrade any space with your own unique layouts.



Nanoleaf Canvas





## Nanoleaf Canvas

Expansion Pack (4 Panels)

- 4x Light Squares
- 4x Linkers
- 12x Mounting Tape
- 1x Quick Start Guide



**Product Catalogue** Nanoleaf Canvas



## Nanoleaf Canvas

Flex Linkers (9 Pack)

Break free from 2D. Bend your design around corners or onto the ceiling.



## Nanoleaf Canvas Screw Mount Kit (9, 25 Pack)

Designed for mounting your layout to ceilings, uneven and porous surfaces.



Nanoleaf Canvas 75W Plug-In PSU



Nanoleaf Canvas 75W In-Wall PSU



**Product Catalogue** Nanoleaf Canvas

## **Specifications**

## Nanoleaf Canvas

### General

Key Features	Touch-enabled, Music Sync, Screen Mirror
Mounting Type	Via included double-sided tape or screw mounts (Screw Mount Kit is sold separately)
Warranty	2 years
Usage	Indoor Only

### Dimensions

Height per Panel	15 cm
Width per Panel	15 cm
Weight per Panel	170 g
Panel Thickness	1 cm
Panel Mounted Thickness	1 cm
PSU Cable Length	2.5 m

### Colour

Luminous Flux per Panel	44 lumens
Max Colours	More than 16 million
Colour Channel Configuration	RGBW
Colour Temperature	1200K - 6500K
Colour Rendering Index	80

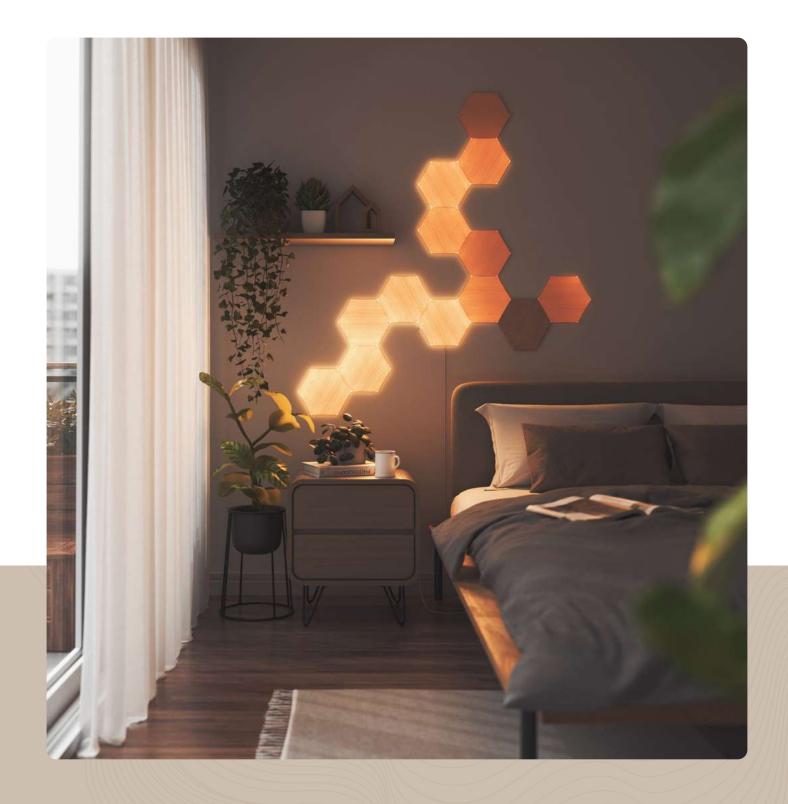
### Power

Voltage	110 VAC - 240 VAC
Max Panels per PSU (24W)	25 Squares
Max Panels per Controller	500 panels
Lifetime	25,000 hours

### Control

Communication Protocol	Wi-Fi (2.4GHz b/g/n) NOTE: 5GHz networks are not compatible with any Nanoleaf products
Dimmability	Yes (via the Nanoleaf App, Voice Control, Touch)
Compatibility	Apple HomeKit, Amazon Alexa, Google Assistant, IFTTT, Razer Chroma, Samsung SmartThings
Controller	Turn On/Off, adjust brightness, switch or shuffle between Colour and Rhythm Scenes
The Nanoleaf App	Control via Nanoleaf App (Android & iOS) for mobile/ tablet or Nanoleaf Desktop App for PC or laptop.
Touch Gestures	Each panel can be programmed to perform a different command
Nanoleaf Remote	Control Nanoleaf panels and other HomeKit products (Sold separately)





# **Nanoleaf Elements**

Wood Look Hexaxgons

## Design Your Personal Oasis

Wood look panels designed to add an elegant and organic feel to your home. Choose from a range of warm to cool lighting options to illuminate your space with a natural glow. Made to look beautiful on or off.



# Lighting That Inspires



**Get cozy,** create a warm ambience with a modern take on the classic fireplace.



**Create calm,** set up your personal wellness corner for yoga and meditation.



**Reimagine your space,** elevate your home decor with a captivating statement wall.



Find inspiration, let the panels take you to a place of creativity.



Wind down, escape the stress of everyday life, or relax and get ready for bed.



# What Truly Sets the Elements Apart



#### **Bespoke Lighting Designs**

Arrange the modular Elements panels into any configuration for complete creative freedom. A truly bespoke lighting experience, without the traditional markups.



#### Nature-Inspired Smart Decor

The perfect harmony of art and technology, Nanoleaf Elements doubles as an elegant piece of artwork and customizable ambient lighting. Controllable with touch buttons or through the Nanoleaf App.



#### Simple Setup

Easily secure panels to the wall with included adhesives. It's easier than putting up a picture frame.



#### **Dynamic Glowing Effects**

Experience the cozy feeling of a crackling Fireplace or the tranquility of a Calming Waterfall with Elements curated lighting Scenes. Or customize your own in the app.







# Key Features

Nanoleaf Elements

J
BUILT ON
THREAD

#### Thread-Enabled

Elements Controllers work as Thread Border Routers to support Threadenabled products, like Essentials Bulbs and Lightstrips.

Matches the colour temperature of

your body's natural rhythms.

your lights with sunlight to rebalance



#### Schedules

Automate your lighting to wake you up in the morning, wind down at night and set reminder alarms.



#### Touch Controls

Touch a panel to turn on/ off, change Scenes and adjust brightness.



#### **Discover Community**

Explore thousands of new Scenes or upload your own creations.



#### Music Visualiser

**Circadian Lighting** 

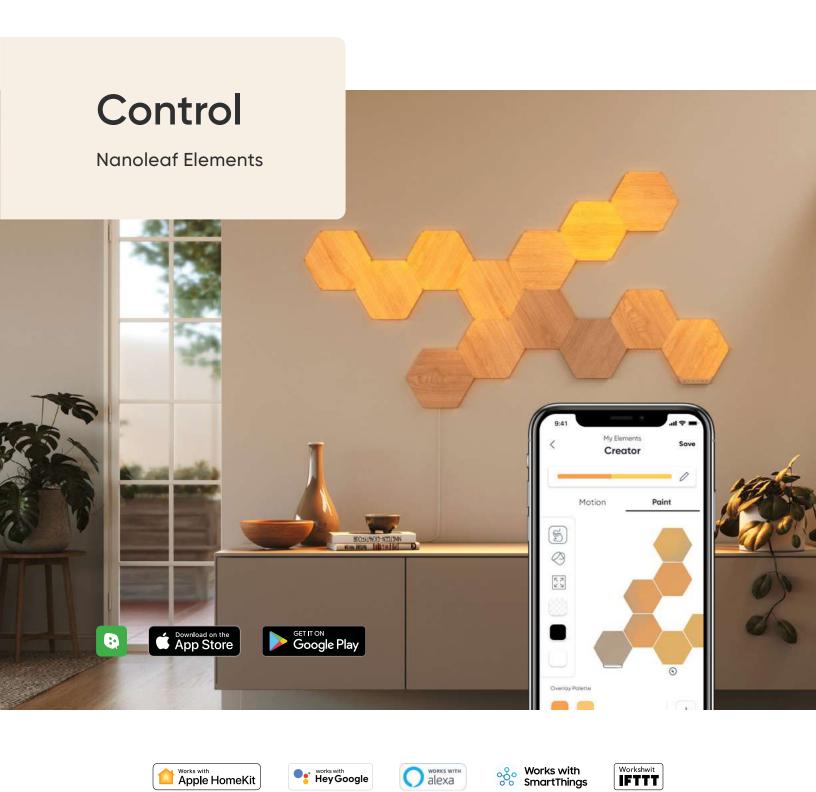
Watch your favourite songs come to life in real-time as the lights sway along to melodies and beats.



#### Layout Assistant

Create a design and preview on your wall with AR Technology.

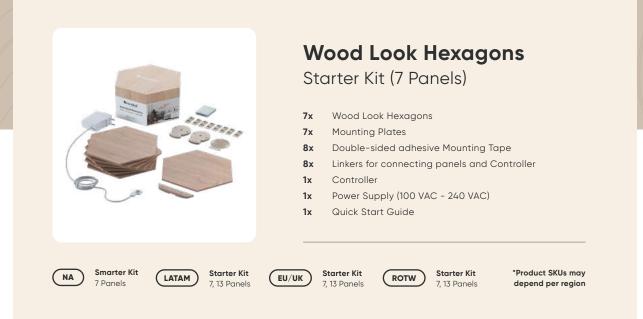






# **Product SKUs**

**Nanoleaf Elements** 





### Wood Look Hexagons Expansion Pack (3 Panels)

- **3x** Wood Look Hexagons
- **3x** Mounting Plates
- 4x Double-sided adhesive Mounting Tape
- 3x Linkers for connecting panels and Controller
- 1x Quick Start Guide



**Product Catalogue** Nanoleaf Elements



# **Nanoleaf Elements**

Flex Linkers (3 Pack)

Break free from 2D. Bend your design around corners or onto the ceiling.





Nanoleaf Elements 75W Plug-In PSU



### Nanoleaf Elements 75W In-Wall PSU



# Specifications

## Nanoleaf Elements

#### Dimensions

Height	20 cm
Width	23 cm
Panel Edge Thickness	6 mm
Panel Mounted Thickness	10 mm
Weight	208 g
Cable Length	2.5 m

#### General

Luminous Flux Per Panel	22 lumens
Lifetime	25,000 hours
Communication Protocol	WiFi (2.4GHz b/g/n) NOTE: 5GHz networks are not compatible with Nanoleaf products.
Dimmability	Yes (via App, Voice Control, Touch)
Veneer Material	Laminate with a wood grain finish (PVC)
Mounting Type	Via included double-sided tape or screw mounts (screws and anchors not included)
Key Features	Connect+, Touch, Music Sync, Glowing Effect.
The Nanoleaf App	Control via Nanoleaf App (Android & iOS) for mobile/ tablet or The Nanoleaf Desktop App (Windows & Mac).
Compabitility	Apple HomeKit, Google Assistant, Samsung Smart Things, Amazon Alexa, IFTTT

#### Colour

Colour Temperature	Ambient Whites, 1500-4000K
Colour Channel Configuration	Cool White + Warm White

#### Power

Voltage	100VAC - 240VAC (universal)
Max Power Supply Power	42 W
Energy Consumption Per Panel	2 W
Max Panels Per Included 42W PSU	22 Panels
Max Panels Per Controller	80

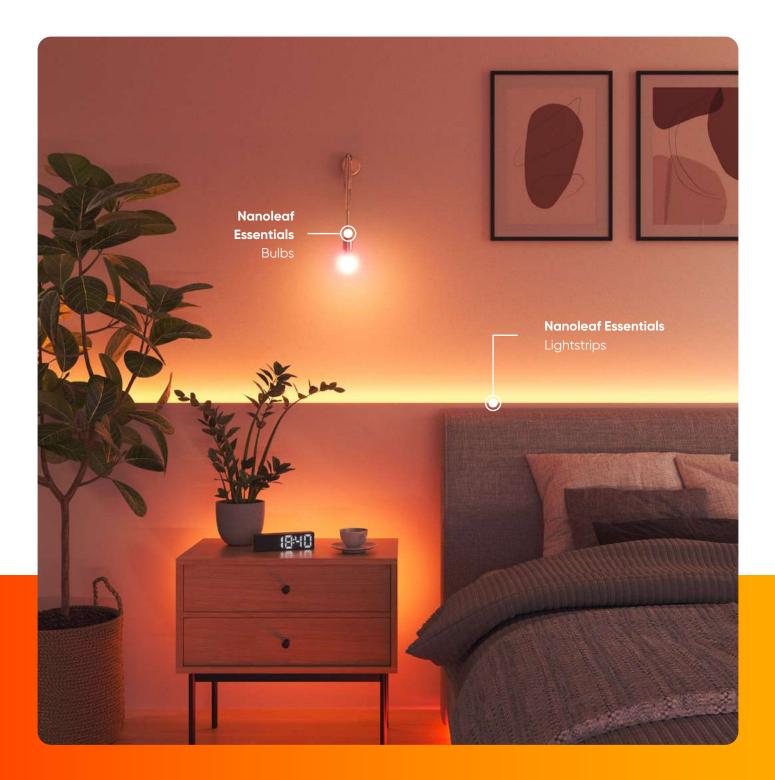
#### Warranty

Warranty	2 Years
	2 10010

#### Certifications

Certifications	NA: UL/CUL/FCC ID/IC ID EU: CE/ROHS/REACH/CB CN: CCC/SRRC
	AU: RCM/SAA JAP: PSE/MIC





# **Nanoleaf Essentials**

Smart Colour Changing Bulbs & Lightstrips



# Your Smart Lighting Basics

#### Exclusive Thread-enabled smart bulbs and

**lightstrips** that work seamlessly with your smart home. The Essentials line offers all the smart lighting basics with the most cuttingedge technology that is built to last. Enjoy the brightest and most accurate whites, vibrant colours, and Circadian Lighting that will increase your productivity throughout the day and help you unwind when you need it.



# Set the Perfect Ambiance



**Upgrade you battlestation,** create an immersive gaming experience using the Screen Mirror feature, or your own custom RGB Scenes.



**Level Up Your Entertainment,** set an epic cinematic ambience, enjoy rich colours and vivid white lighting for a personalized experience.





**Smart tunable white and colour lighting,** bright whites for prepping meals and vibrant colours to help you host happy hour.

Work smarter from home, add adjustable white lighting temperatures to your workstation to boost productivity and help you focus.



**Create a vibe for every mood,** unwind after a long day, or get inspired with the purest colours that can be controlled right at your fingertips.







# Key Features

**Nanoleaf Essentials** 



#### Purest Colours

Fully immerse yourself in the world of colours with over 16M colours in their most vibrant tones at your disposal.



#### Thread-Enabled

Lightning fast response times with improved connection reliability and range so you can enjoy instant and dependable control of all your Essentials products. Requires a compatible border router (i.e. HomePod mini).



#### Vivid Whites

The brightest and most accurate white lighting in a smart bulb/light strip. Go from cool productive lighting to warm cozy wind down, it's designed to satisfy all your white lighting needs.



#### **Circadian Lighting**

Light automatically adjusts to sync to your body's needs for maximized productivity, and naturally prepares you for restful sleep by removing blue light as the day turns into night.

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#### **Manual Lightstrips Controller**

Don't want to pull out the app? Turn On/ Off, change the brightness or cycle through colours with the easy-access Controller.





# **Product SKUs**

Nanoleaf Essentials – Bulbs



### **Nanoleaf Essentials**

A19 | E27 or A60 | B22 (Single)

1xBulb1xQuick Start Guide

# Nanoleaf Essentials

A19 | E27 or A60 | B22 (3 Pack)

3x Bulbs1x Quick Start Guide



Product Catalogue Nanoleaf Essentials



# **Product SKUs**

Nanoleaf Essentials – Lightstrips



#### Nanoleaf Essentials Lightstrip | Starter Kit 2M

1x 2M (80") Lightstri
-----------------------

- 1x Controller & PSU
- 1x Quick Start Guide



### Nanoleaf Essentials Lightstrip | Expansion 1M

- 1x 1M (40") Lightstrip
- 1x Quick Start Guide



# **Specifications**

### Nanoleaf Essentials – Bulbs

#### General

Key Features	Colour Scenes
Mounting Type	Via included double-sided tape or screw mounts (Screw Mount Kit is sold separately)
Warranty	2 years
Usage	Indoor Only

#### Dimensions

Height	11 cm
Width	6 cm
Diameter	6 cm
Form	A19 (Rhombicosidodecahedron)
Fitting	E26, E27, B22

#### Colour

Average Brightness	806 lumens
Max Brightness	1100 lumens
Max Colours	More than 16 million (all shades of white and colours)
Colour Channel Configuration	RGBCCWW
Colour Temperature	2700 – 6500K

#### Power

Wattage	9W
Standby Power	0.17W (120V), 0.26W (230V)
Rating Input	100V-240V, 50/60Hz (universal range)
Lifetime	25,000 hours

#### Control

Communication Protocol	Bluetooth, Thread (currently iOS only)
Dimmability	Yes (via the Nanoleaf App, Voice Control)
Dimming Range	1% - 100%, resolution at 0.1%
Compatibility	Apple HomeKit, Google Assistant
The Nanoleaf App	Control via Nanoleaf App (Android & iOS) for mobile/ tablet or Nanoleaf Desktop App for PC or laptop.



# **Specifications**

# Nanoleaf Essentials – Lightstrips

#### General

Key Features	Colour Scenes
Mounting Type	Via included double-sided tape or screw mounts (Screw Mount Kit is sold separately)
Warranty	2 years
Usage	Indoor Only

#### Dimensions

Lightstrip Length	2M Starter Kit 1M Expansion Pack
Lightstrip Width	1.5 cm
Controller Cable Length	14.48 cm
Controller Size	9.5 cm x 3.6 cm x 1.78
Power Cable Length	71 in (180 cm)
Cut Ability	Follow cut marks every 13"
Extendability	10M (Max brightness decreases beyond 10M)

#### Colour

Average Brightness	2000 lumens
Max Brightness	2200 lumens
Max Colours	More than 16 million (all shades of white and colours)
Colour Channel Configuration	RGBCCWW

Colour Temperature	2700 – 6500K
LED Distribution	21 LED set per meter (7 sets per 33 cm cuttable length)

#### Power

Wattage	23 W for 2M
Max PSU Output	30 W
Standby Power	0.23 W
Rating Input	100V-240V, 50/60Hz (universal range)
Lifetime	25,000 hours

#### Control

Communication Protocol	Bluetooth, Thread (currently iOS only)
Dimmability	Yes (via the Nanoleaf App, Voice Control, Controller)
Dimming Range	1% - 100%, resolution at 0.1%
Compatibility	Apple HomeKit, Google Assistant
Controller	On, Off, Change Scene, Brightness +/-
The Nanoleaf App	Control via Nanoleaf App (Android & iOS) for mobile/ tablet or Nanoleaf Desktop App for PC or laptop.







a Estile

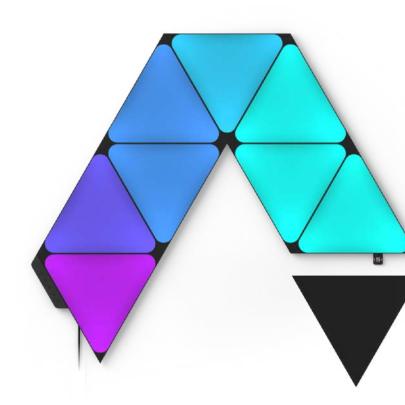
Shapes Ultra Black Triangles

Unleash smart lighting like you've never seen before with the limited edition Nanoleaf Shapes Ultra Black Triangles. Featuring a 360 black finish–including black mounting and power accessories–to design and create your own accent or statement piece. Enjoy the sleek black finish while off, or switch them on for vibrant high-contrast RGB lighting animations.





Install by your desk setup, entertainment area, or any space where you want to infuse a futuristic feel.



**Packed with all the smart features from the Shapes line,** such as Rhythm Music Visualizer, Screen Mirror, Touch, Schedules, and more! Shapes Ultra Black Triangles are available as a Limited Edition Smarter Kit (9 panels) and Expansion Pack (3 panel add-ons).



**Ultra Black Triangles** create vibrant high-contrast RGB lighting animations.



Create a **bold RGB look on or off** with the sleek matte black finish, complete with all black Mounting Plates and Controller.



Modular LED light panels designed with exclusive Connect+ technology to work with Nanoleaf Shapes and Elements panels.



**Touch-Enabled controls** to adjust your lighting, create dynamic effects and even play interactive games.



Flexible control through voice, touch or the Nanoleaf App.



Rhythm Scenes **transform your favorite songs** with a real-time music visualizer.



With **Screen Mirror**, sync your movies and games with the lights for the most immersive entertainment experience.



Nanoleaf's exclusive **LayoutDetect**<sup>™</sup> technology enables color animations to flow intelligently across panels based on your custom layout



**Thousands of lighting Scenes** and 16M+ colors to explore in the Nanoleaf App.



# **Specifications**



### Shapes Ultra Black Triangles

#### General

Key Features	Conenct+, Touch-enabled, Music Sync, Screen Mirror
Mounting Type	Via included double-sided tape or screw mounts (screws and anchors not included)
Warranty	2 years
Usage	Indoor Only

#### Dimensions

Height per Panel	7.75 in (20 cm)
Width per Panel	9 in (23 cm)
Weight per Panel	0.31 lb (141 g)
Panel Edge Thickness	0.24 in (0.6 cm)
Panel Mounted Thickness	0.39 in (1 cm)
PSU Cable Length	8.2 ft (2.5 m)

#### Color

Max Colors	More than 16 million
Color Channel Configuration	RGBW
Color Temperature	1200K - 6500K
Color Rendering Index	80

#### Power

Voltage	100 VAC - 240 VAC
Max Panels per Controller	500 panels

Lifetime	25,000 hours
Luminous Flux per Panel	5 lumens
Energy Consumption per Panel	1.5 W
Max Panels per PSU (42W)	28 Triangles

#### Control

Communication Protocol	Wi-Fi (2.4GHz b/g/n) NOTE: 5GHz networks are not compatible with any Nanoleaf products
Dimmability	Yes (via the Nanoleaf App, Voice Control, Touch)
Compatibility	Apple HomeKit, Amazon Alexa, Google Assistant, IFTTT, Razer Chroma, Samsung SmartThings, Thread
Controller	Turn On/Off, adjust brightness, switch or shuffle between Color and Rhythm Scenes
The Nanoleaf App	Control via Nanoleaf App (Android & iOS) for mobile/ tablet or Nanoleaf Desktop App for PC or laptop.
Touch Gestures	Each panel can be programmed to perform a different command
Nanoleaf Remote	Control Nanoleaf panels and other HomeKit products (Sold separately)





# Nanoleaf Lines Squared

Nanoleaf Lines are **smart backlit** LED light bars that deliver stunning RGBW illumination in a never-before-seen modular form factor. Connect Lines together into your own personalized geometric layouts, and customize 16M+ colors and light animations to create a design piece truly unique to your space.



#### **Backlit Modular Lighting**

Create unique 90° layouts or combine with 60° hexagonal connectors for even more design possibilities.



Music Visualizer

Watch the lights react and dance to the beat of your music in real time.



#### Dynamic Lighting Effects & 16M+ Vibrant Colors

Choose from or create unlimited color animations with 2 vibrant color zones per light bar. Set the perfect ambience with an intuitive color wheel for complete customization.



#### Flexible Control

Flexible control through voice assistants (Google Home, Apple Home, Amazon Alexa), Nanoleaf App (mobile, tablet or desktop), or manual buttons on the controller.



#### **Screen Mirror Feature**

Sync with the colors from your PC screen in real time for an ultra-immersive gaming or movie watching experience.



#### Simple Adhesive Setup

Mount to any smooth surface with the included double-sided Mounting Tape.



# **Product SKUs**

### Nanoleaf Lines Squared



### **Nanoleaf Lines Squared** Smarter Kit (4 Light Lines)

- 4x Light Lines
- 4x Square Mounting Connectors for connecting Lines
- **4x** Square Connector Caps for Mounting Connectors
- **5x** Mounting Plates with Tape
- 1x Controller Cap
- 1x Processor & Power Connector
- 1x Power Supply (100VAC 120VAC)
- 1x Quick Start Guide



### Nanoleaf Lines Squared Expansion Pack (3 Light Lines)

- 3x Light Lines
- 3x Square Mounting Connectors for connecting Lines
- **3x** Mounting Plates with Tape
- 1x Quick Start Guide



# **Product Specifications**

### Nanoleaf Lines Squared

#### General

Key Features	Music sync, 16M+ colors, Dynamic lighting effets, Screen Mirror, Thread Border Router, Voice Control
Mounting Type	Via included double-sided tape or screw mounts (screws and anchors not included)
Warranty	2 years
Usage	Indoor Only
IP Rating	IP20

#### Dimensions

Height	Bar: 0.3" (0.8 cm) Square Connector: 0.85 in (2.16 cm)
Length	Bar: 11" (28 cm) Square Connector: 1.18 in (2.99 cm)
Depth	Bar: 0.78" (2 cm) Square Connector: 1.18 in (2.99 cm)
Weight Per Line	0.08 lb (39g)
Cable Length	4.5 m

#### Color

Color Temperature	1200K-6500K
Color Channel Configuration	RGBW
Max Colors	More than 16 million
Color Zones	2 color zones per Line
Color Rendering Index (CRI)	> 80

#### Power

Voltage	100VAC - 240VAC
Max Power Supply Power	42W
Energy Consumption per Line	2W
Max Lines per PSU (42W)	18 Lines
Luminous Flux per Line	20 lumens
Lifetime	25,000 hours

#### Control

Communication Protocol	Wi-Fi (2.4GHz b/g/n) <b>NOTE:</b> 5GHz networks are not compatible with any Nanoleaf products
Dimmability	Yes (via Nanoleaf App, Voice, Controller)
Compatibility	Apple Home, Amazon Alexa, Google Home, IFTTT, Razer Chroma, Samsung SmartThings
The Nanoleaf App	Control via Nanoleaf App (Android & iOS) for mobile/ tablet or Nanoleaf Desktop App (Windows & Mac)

#### Certifications

Certifications

CE/CB/UKCA/ROSH/REACH/ TELEC/JH/SAA/KCC/UL/FCC IC ID/CCC/SRRC

















# Let's Get Social





Learn more at **nanoleaf.me** 

# WITHINGS

COMPANY PRESENTATION

AT WITHINGS, WE BELIEVE EVERYONE SHOULD BE **EMPOWERED** TO TAKE CARE OF THEIR **HEALTH** 

WITHINGS

### EMPOWER ANYONE TO TAKE CARE OF THEIR HEALTH

10 years ago, Eric Carreel co-founded Withings by launching the first-ever Wi-Fi Scale.

10 years later, a major paradigm shift is happening in how we take care of our health.

We believe anyone should be able to access the right tools:

- to continuously monitor their health outside of the doctor's office
- to prevent and better manage chronic disease from home
- to initiate behavioral change that leads to better health



# WITHINGS

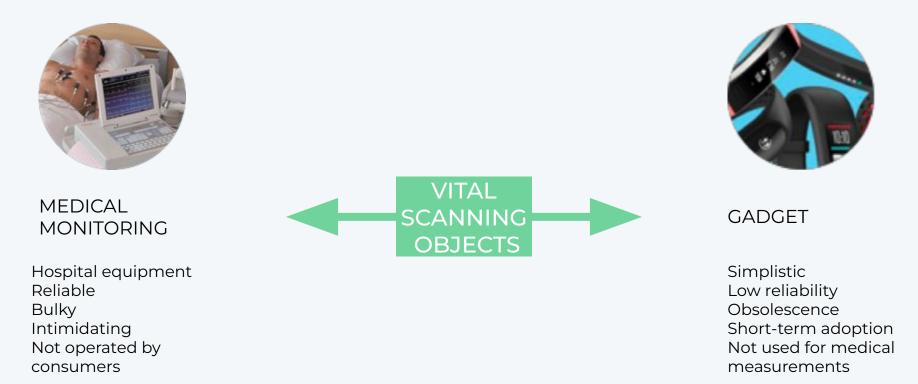
creates devices embedded in easy-to-use everyday objects that connect to apps and act as powerful daily health check-ups, as well as tools to help master long-term health goals.

#### CLINICALLY TESTED

# MASTER YOUR VITALS

Simply by weighing yourself on a Withings scale, or wearing a watch, you begin to master your vitals. And you get the power to improve your health.

### **CLINICAL REIMAGINED: UNIQUE IN THE CATEGORY**



#### **ABOUT THE BRAND**

### **PROVEN MEDTECH EXPERTISE**

#### AWARD-WINNING DEVICES

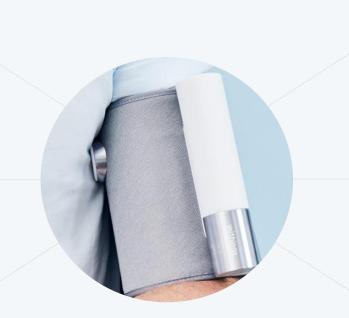


#### LONG BATTERY LIFE

1<sup>st</sup> ECG analog watch with a replaceable battery that lasts 1 year

#### 50+ PATENTS REGISTERED

Accuracy, connectivity, Pulse Wave Velocity, etc.



SOFTWARE CAPABILITIES Artificial intelligence, data interfaces

### DATA-SCIENCE EXPERTISE

Cross-data compilation

#### BEST-IN-CLASS PRIVACY

GDPR compliant, data obfuscation

#### **ABOUT THE BRAND**

### STATE-OF-THE-ART PRODUCTS FOR LONG-TERM HEALTH



#### **ABOUT THE BRAND**

## **DEVELOPED WITH EXPERTS, BACKED BY DOCTORS**

#### MEDICAL CERTIFICATIONS





#### ISO 13485

#### PRODUCTS DEVELOPED WITH EMINENT HEALTHCARE INSTITUTES



#### **PRODUCTS USED IN 150+ MEDICAL STUDIES** LED BY PRESTIGIOUS PARTNERS

HARVARD Scripps Inserm Stanford La science pour la sardé

#### WE I EVERAGE THE EXPERTISE OF HEALTHCARE **SPECIALISTS**



PIERRE **ESCOURROU** Cardiology & sleep



AGLAE TERRAY Diabetes & endocrinology



MYRIAM PAPERMAN PhD: Clinical psychology



MATHILDE **CHEVALIER-PRUVO** PhD: Philosophy & chronic diseases support







## **A UNIQUE PRODUCT PORTFOLIO ANSWERING AN UNDERSERVED AUDIENCE**

#]





HA Body-conscious

HT5 Athlete High-lev

### **AVAILABLE IN MORE THAN 40 COUNTRIES**



# VITALS SCANNING OBJECTS

WITHINGS

# WATCHES



WITHINGS

#### **#1 WORLDWIDE**

WITHINGS INVENTED THE FIRST HYBRID SMARTWATCH FIRST ANALOG WATCH TO RECORD AN ELECTROCARDIOGRAM

## SCAN VITAL PARAMETERS 24/7

**WITHINGS WATCHES** are hybrid smartwatches powered by MED.INTELLIGENCE which scan the wearer's vital parameters around the clock.

Created to monitor and improve the physical condition.

State-of-the-art medical technology nested in a high-end watch.

Crafted with an eye for design.

WITHINGS WATCHES have an unsurpassed battery life, the longest on the market.



### **SCANWATCH - PROACTIVE HEALTH MONITOR**

## THE MOST ADVANCED HEALTH WEARABLE EVER DESIGNED.

Discover ScanWatch, the first hybrid smartwatch combining a medical-grade electrocardiogram and sleep apnea detection.

For the first time, Withings developed an exclusive heart and SpO2 sensor choosing best-in-class technology: multi-wavelength PPG, delivering better performance and ultra low power consumption for an unsurpassed battery life of 30 days. Encapsulated in the finest materials (sapphire glass, stainless steel), ScanWatch provides the widest array of health data in only one device.

Developed with cardiologists, and soon-to-be clinically validated, this is the first time ever than a hybrid smartwatch can notify users they are at risk for highly prevalent yet underdiagnosed conditions including sleep apnea and atrial fibrillation.

#### VITAL PARAMETERS

#### SIMPLE & SMART

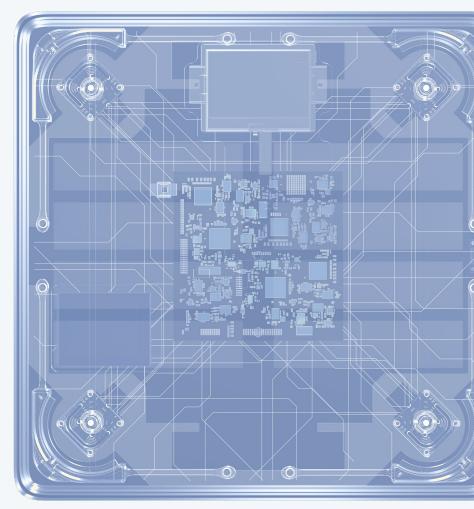
- ELECTROCARDIOGRAM AFIB DETECTION
- BREATHINGS DISTURBANCES DETECTION via SPO2
- HEART RATE (DAY & NIGHT)
- HEART BEAT NOTIFICATIONS
- ACTIVITY (STEPS, CALORIES, DISTANCE)
- SLEEP (LIGHT, DEEP) TRACKING
- CONNECTED GPS MULTI-SPORT TRACKING
- ELEVATION
- SMART WAKE-UP

- UP TO 30 DAYS BATTERY LIFE
- EXCLUSIVE MULTI-WAVELENGTH PPG

- ELECTRODES
- PMOLED SCREEN
- SAPPHIRE GLASS
- SMART NOTIFICATIONS
- WATER RESISTANT 5ATM
- ALTIMETER
- BLUETOOTH
- HEALTH MATE APP



## SCALES



### **VITAL SCANNING OBJECT - SCALES**

## EVERY DAY, SCAN YOUR BODY

**#1 SELLER** OF SMART SCALES IN THE US AND IN FRANCE

SCALES by Withings are smart scales powered by MED.INTELLIGENCE to give the user a powerful body scan that can empower anyone to track and improve their physical condition.

State-of-the-art medical technology with the most powerful sensors of the market nested in high-end scales. With best-in-class accuracy, our scales inspire anyone to step on daily.



### **BODY+ - BODY COMPOSITION WI-FI SMART SCALE**

## MONITOR YOUR BODY COMPOSITION EVERY DAY

Discover BODY +, an advanced smart scale powered by MED.INTELLIGENCE which performs an advanced body check-up at every weigh-in. Concentrated technology featuring the most powerful sensors nested in the form factor of a scale and serving precise body composition and weight trends

BODY+ has battery life of 18 months.

#### VITAL PARAMETERS

- •WEIGHT (kg/lb/st.lbs.)
- BMI
- FAT MASS
- MUSCLE MASS
- WATER %
- · PREGNANCY/BABY MODES

#### SIMPLE & SMART

- Wi-FI & BLUETOOTH SYNC
- POSITION CONTROL
   TECHNOLOGY
- AUTOMATIC RECOGNITION
- DAILY LOCALIZED WEATHER FORECAST
- · HEALTH MATE APP (iOS & Android)



#### CLINICALLY TESTED

## **BODY CARDIO - HEART HEALTH & BODY COMPOSITION WI-FI SMART SCALE**

## CARDIO CHECK-IN & BODY COMPOSITION MONITORING

Discover BODY CARDIO, the most advanced personal smart scale in the market powered by MED.INTELLIGENCE, which performs an advanced cardio & body check during every weigh-in.

This revolutionary smart scale has been developed with cardiologists to provide the most accurate results. Concentrated technology featuring the most powerful sensors nested in the form factor of a scale for an advanced cardio & body scan every day.

VITAL PARAMETERS	SI
<ul> <li>PULSE WAVE VELOCITY</li> <li>HEART RATE</li> <li>WEIGHT &amp; BMI (kg/lb/st. lbs.)</li> <li>FAT MASS</li> <li>MUSCLE MASS</li> <li>WATER %</li> <li>PREGNANCY/BABY MODES</li> </ul>	

#### SIMPLE & SMART

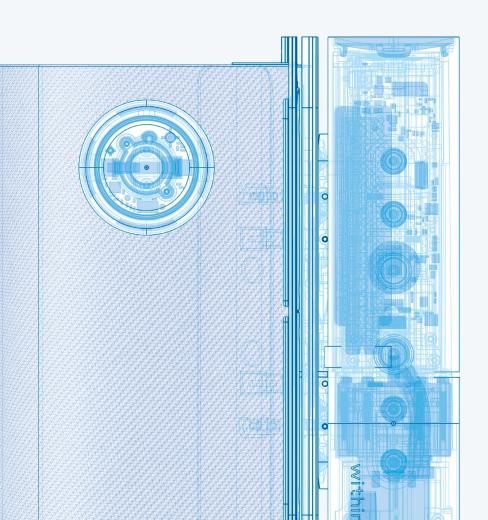
- Wi-FI & BLUETOOTH SYNC
- POSITION CONTROL
   TECHNOLOGY
- AUTOMATIC RECOGNITION
- DAILY LOCALIZED WEATHER FORECAST
- HEALTH MATE APP (iOS & Android)

WITHINGS



#### CLINICALLY TESTE

# BLOOD PRESSURE MONITORS



### **BPM CORE - SMART BLOOD PRESSURE MONITOR WITH ECG & DIGITAL STETHOSCOPE**

## **DETECT ATRIAL FIBRILLATION & THE MOST COMMON** VALVULAR HEART DISEASES

Discover BPM CORE, a revolutionary blood pressure monitor powered by MED.INTELLIGENCE, which can help detect the most prevalent cardiovascular diseases in only 90 seconds. This one-of-a-kind tool has been developed with cardiologists to provide medically accurate measurements and is clinically validated.

Concentrated technology in the form factor of a blood pressure monitor provides an advanced cardiovascular check-up every day, from the comfort of home.

#### VITAL PARAMETERS SIMPLE & SMART WI-FI & BLUETOOTH BLOOD PRESSURE **SYNCHRONIZATION** HEART RATE ELECTROCARDIOGRAM ATRIAL FIBRILLATION DETECTION DIGITAL STETHOSCOPE (rechargeable) VALVULAR HEART DISEASE DETECTION

## LED SCREEN - EASY READING SHARE WITH YOUR DOCTOR **UP TO 6 MONTH BATTERY**

HEALTH MATE APP (iOS & Android)



## **BACKED BY EXPERTS**



"Screening for atrial fibrillation, monitoring hypertension, and better management of valvular heart disease are key to improving cardiovascular health."

**—Dr. Wulfran Bougouin** Cardiologist, Cochin Hospital, Paris

## BPM CONNECT - WI-FI SMART BLOOD PRESSURE MONITOR EASILY MONITOR & TRACK BLOOD PRESSURE AT HOME

Discover BPM CONNECT, a blood pressure monitor powered by MED.INTELLIGENCE, which empowers anyone to help understand and control blood pressure.

This one-of-a-kind tool has been developed with cardiologists to provide medically accurate blood pressure & heart rate results with a clinically validated FDA-cleared device.

Concentrated technology nested in the form factor of a travel-friendly blood pressure monitor allows seamless daily blood pressure monitoring.

VITAL PARAMETERS	SIMPLE & SMART
<ul> <li>SYSTOLIC BLOOD PRESSURE</li> <li>DIASTOLIC BLOOD PRESSURE</li> <li>HEART RATE</li> </ul>	<ul> <li>WI-FI &amp; BLUETOOTH SYNC</li> <li>LED SCREEN - EASY READING</li> <li>SHARE WITH YOUR DOCTOR</li> <li>UP TO 6 MONTH BATTERY (rechargeable)</li> <li>HEALTH MATE APP (iOS &amp; Android)</li> </ul>

### CLINICALLY VALIDATED



## **BACKED BY EXPERTS**

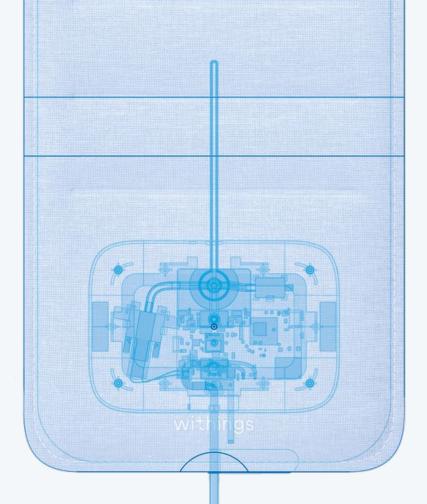


"Monitoring blood pressure at home is recommended to facilitate diagnosis and ensure the efficacy of hypertension treatment. **BPM Connect** is perfect for this use because it's reliable and easy to use."

## -Dr. N. Postel-Vinay

Cardiologist, Pompidou Hospital, Paris

## SLEEP ANALYZER



#### **SLEEP ANALYZER**

## **GET SLEEP-LAB RESULTS AT HOME**

CLINICALLY VALIDATED





For the first time, a home sleep sensor provides slee-lab insights along with the benefit of convenience—there is nothing to wear thanks to an unobtrusive mat designed for one-time setup under the mattress.

Sleep Analyzer concentrates the world's most advanced sensors and technology to analyze your sleep and detect sleep apnea, a highly prevalent and underdiagnosed disease.

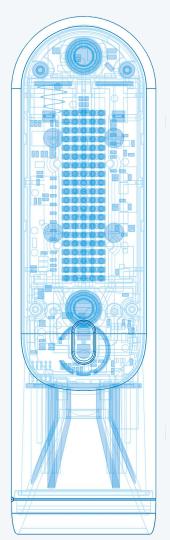
With precise & understandable insights in the Health Mate app, anyone can discover how to achieve a better sleep quality for a better health.

WITHINGS

VITAL PARAMETERS SI	MPLE & SMART
<ul> <li>HEART RATE</li> <li>SLEEP QUALITY</li> <li>SLEEP APNEA</li> <li>SNORING DETECTION</li> <li>REAL SLEEP TIME</li> </ul>	ONE-TIME SETUP NOTHING TO WEAR PLACED UNDER THE MATTRESS WI-FI SYNCHRONIZATION IFTTT COMPATIBILITY HEALTH MATE APP (IOS & Android)

#### Available in Europe only

## THERMOMETER



## THERMOMETER - SMART TEMPORAL THERMOMETER FAST & ACCURATE TEMPERATURE TRACKING

**THERMO** is a smart temporal thermometer powered by Withings MED.INTELLIGENCE to help track the whole family and provide advice.

Embedded with the **HOTSPOT SENSOR TECHNOLOGY** and able to take more than 4000 measurements in 2 seconds, **THERMO** finds the hottest spot for accurate readings. With a comprehensive health journal that tracks temperature, symptoms, and medications, **THERMO** helps anyone better treat fever episodes.

VITAL PARAMETERS	SIMPLE & SMART
<ul> <li>TEMPERATURE (°C/F°)</li> <li>MEDICATION TRACKING</li> <li>SYMPTOM JOURNAL</li> <li>LED FEVER INDICATOR</li> </ul>	<ul> <li>ULTRA-FAST MEASUREMENT</li> <li>WI-FI SYNCHRONIZATION</li> <li>NO CONTACT — HOTSPOT SENSOR TECHNOLOGY</li> <li>MULTI-USER — UP TO 8</li> <li>MEASUREMENT HISTORY</li> </ul>

### CLINICALLY VALIDATED





## HEALTH MATE

## THE MOST COMPLETE HEALTH PLATFORM

**HEALTH MATE** is the only app in the market that offers a holistic approach to health. Benefitting from 10 years of experience, **HEALTH MATE** provides easy-to-understand data and actionable insights at everyone's reach that can make a difference in adopting a healthy lifestyle. Day after day, small changes add up to big health

benefits.

#### VITAL PARAMETERS

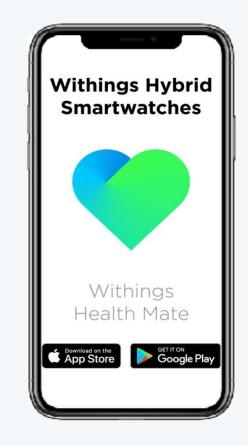
- ACTIVITY
- SLEEP
- HEART RATE
- BLOOD PRESSURE
- ELECTROCARDIOGRAM
- VALVULAR HEART RECORD
- PULSE WAVE VELOCITY
- WEIGHT
- BODY COMPOSITION
- TEMPERATURE

#### SIMPLE & SMART

- ONE PLACE FOR ALL DATA
   IOS
- ANDROID
- FREE
- PARTNERS WITH APPLE HEALTH, GOOGLE FIT & 100s of PARTNER APPS







## TARGETED PROGRAMS, AVAILABLE FOR FREE

**PREGNANCY TRACKER** easily follows pregnancy weight gain to show if mothers are on the right track. Includes obstetrician-reviewed content at every stage.

DESCRIPTION OF T

Weittig

+11.800

+11.6

otal weight bein to

Prograd by walita

Normal programsy entight gail



**LEADERBOARD** Enjoy seeing the rankings of friends and family and get rewarded for your progress. Data shows that people who challenge one or more friends end up walking 25% more. **PETIT BAMBOU** is the leading meditation app in France. Withings offers this free program right in Health Mate to introduce you to expert relaxation and mindfulness techniques.





## **TRUSTED PARTNERS DEEPEN THE CONNECTION**

Essentials



Google fit



Apple health



runkeeper

MAPMYFITNESS

fitbit

STRAVA

Weight coaching

Www.weightwatchers

L I V E S T R O N G

comme aime

**Lifesum** myfitnesspal

Health records

Vitality platejoy

ZWIFT

## CONSUMER FACING

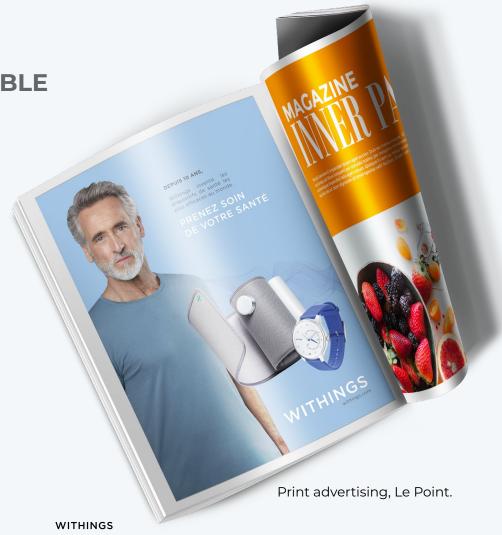
#### **CONSUMER FACING - WEBSITE**

## MEDICAL EXPERTISE & CUTTING-EDGE TECHNOLOGY MADE ACCESSIBLE



## MAKE PREVENTION ACCESSIBLE

Share medical expertise Provide educational content Make prevention accessible



#### **CONSUMER FACING - ONLINE: SOCIAL & EMAILING**

Withings .... 21 678 abonnés 4 mois • 🕲 Tout le monde Today is **#WorldHypertensionDay**. Watch our video and get to know solutions to make heart health a top priority.  $\downarrow$ ...voir plus Voir la traduction Withings vithings 21 678 abonnés 1 j • 🕲 Tout le monde Hi #HeartConscious people-we're kicking off a very special week dedicated to #hearthealth. Wonder how you can take action for World Heart Day? Learn more about the initiative: http://bit.ly/2l2sDkA Voir la traduction И 0:00 / >🖰 🕐 36 · 1068 vues WORLD HEART DAY

**29 SEPTEMBER** 

WII HINGS

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withings BPM Core 4

#### Heart health revolution



Now available: the world's first connected blood pressure monitor with electrocardiogram and digital stethoscope. Order yours today.



#### Manage blood pressure & detect much more

N N N

...voir plus

withings

Developed with the help of cardiologists, the clinically validated BPM Core can detect a variety of cardiovascular conditions, at home, in just 90 seconds, to help you to identify potential heart problems before they





Whether you're checking data on screen or in the Health Mate app, BPM Core gives you an easy way to follow your blood pressure and heart rate.

Learn more +



#### Detect atrial fibrillation

BPM Core detects AFib by recording a medical-grade electrocardiogram (also known as ECG or EKG) via 3 electrodes

## **KEY PARTNERSHIPS**







## BEYOND TYPE 1

FACT SHEET: WORLD HEART FEDERATION X WITHINGS

## SOCIAL MEDIA CAMPAIGNS



seethemedlife • S'abonner Pittsburgh, Pennsylvania

seethemedlife I am partnering with @withings to celebrate #worldhearl and make a heart health promise!

As a medical student in the ER I see hundreds of patients affected by hypertension and the disease processes caused by the condition. High blood pressure is dangerous o its own, but it also increases your ri for many other diseases. It is impor to set a good example for our patien and I think keeping track of blood pressures at home can be importan many patients! Not only can this he track if medication is being appropriately dosed, it also promoti getting involved in your own

## Q 1 Aimé par vicqfabre et 1 299 autres personnes

II Y A 22 HEURES



### **CONSUMER FACING - BRAND ACTIVATIONS**

## **EVENTS - POP-UP STORE**



Au coeur de Paris, au coeur de nos engagements. Withings s'associe à Darty pour vous proposer un espace dédié à la prévention des maladies cardiovasculaires.

- 🔎 Magasin Darty République
- 📅 Jusqu'au 02/11



😃 💟 Guillaume Suchet, Sodany Ly et 9 autres personnes



Withings 21 710 abonnés 1 h • 🕲 Tout le monde

#Hearthealth activation: Withings has teamed up with European retail powerhouse Fnac Darty to open an in-store area dedicated to educating visitors about cardiovascular disease risks and prevention. For 6 weeks, visitors can discover the recently expanded Withings heart health line-up, and even meet doctors for an on-site check-up. Thanks to Fnac Darty, Withings is proud to help even more people become #HeartConscious.

Party République store. Paris, France Until 11.02

🔍 Health check-ups available each Wednesday and Saturday #

#### Voir la traduction

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Réactions

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Experience: 2 doctors providing free medical check-ups to customers 1 full-time sales representative to explain Withings' range and drive conversion

6 week period: Sept. 21st - Nov. 2nd 30m2 pop-up store Withings whole range of products Specific prevention on cardiovascular health

1 internal event 1 joint press release Social posts 2 dedicated emails Online banners 1 radio spot

#### **CONSUMER FACING - RETAIL FOOTPRINT**



